

Digital Marketing skills are in serious demand.
Wait no more!

Join Digital Marketing in Zuan Education



95%

Graduates are
Currently Employed

88%

Working at Senior or
Management Level

81%

Promoted After
Completing the Diploma



ZUAN
Institute to Learn Professional Courses

www.zuaneducation.com

Digital Marketing Course Highlights

 Intensive training program with in-depth concepts Batch 18,499 INR	 Step by step learning with free practice website Batch 23,499 INR	 Get qualified to start or manage your business online Batch 44,999 INR
40 Days Course	50 Days Course	75 Days Course
Week Days / Week End	Week Days / Week End	Week Days / Week End
2 Hrs / 4 Hrs (Per Day)	2 Hrs / 4 Hrs (Per Day)	2 Hrs / 4 Hrs (Per Day)
24 Modules	31 Modules	50 Modules
Live Project Training	Live Project Training	Live Project Training
	Live Individual Project Training	Live Individual Project Training
2+ Google Certification (Guided assistance)	4+ Google Certification (Guided assistance)	6+ Google Certification (Guided assistance)
Zuan Education Certification	Zuan Education Certification	Zuan Education Certification
3 Projects	5 Projects	7 Projects
Project 1: Work to Get Organic Traffic & Keyword Ranking No.1 In SERPS	Project 1: Work to Get Organic Traffic & Keyword Ranking No.1 In SERPS	Project 1: Work to Get Organic Traffic & Keyword Ranking No.1 In SERPS
Project 2: Create Strategical Google Ads & Optimize According to the Goal	Project 2: Create Strategical Google Ads & Optimize According to the Goal	Project 2: Create Strategical Google Ads & Optimize According to the Goal
Project 3: Learn & Find Targeted Audience to Strengthen Your Brands in Social Media	Project 3: Learn & Find Targeted Audience to Strengthen Your Brands in Social Media	Project 3: Learn & Find Targeted Audience to Strengthen Your Brands in Social Media
	Project 4: Website Creation & Planning Regarding SEO	Project 4: Website Creation & Planning Regarding SEO
	Project 5: Blog Content Writing & Optimization	Project 5: Blog Content Writing & Optimization
		Project 6: Practice Website Audit
		Project 7: Google Analytics & Report Making

CERTIFICATION



Who Will Get Benefited?

ADMC

- Business Consultant
- Marketing Professional
- Freshers / Job Seekers

PDMC

- Entrepreneurs
- Business Consultants
- Senior Marketing Executives
- Career Switchers
- Freshers / Job Seekers

DMECC

- Digital Marketing Consultant
- Digital Brand Manager
- Campaign Manager
- Ecommerce Consultant
- Bloggers
- Working Professional
- Freelancer

Digital Marketing Modules

 Intensive training program with in-depth concepts	 Step by step learning with free practice website	 Get qualified to start or manage your business online
Fundamental of Digital Marketing	Fundamental of Digital Marketing	Fundamental of Digital Marketing
Trend & Keyword Research	Trend & Keyword Research	Trend & Keyword Research
Google Algorithms & Update	Google Algorithms & Update	Google Algorithms & Update
	Content Marketing	Content Marketing
		Content & Copy writing
		Complete Guide on Website Planning & Creation
	Building Website using Wordpress	Building Website using Wordpress
Search Engine Optimization (SEO)	Search Engine Optimization (SEO)	Search Engine Optimization (SEO)
On-Page Optimization	On-Page Optimization	On-Page Optimization
Technical SEO	Technical SEO	Technical SEO
Off-Page Optimization	Off-Page Optimization	Off-Page Optimization
		Website Audit
		SEO Tools
Google My Business (or) Local Business and Listing (or) Google Map	Google My Business (or) Local Business and Listing (or) Google Map	Google My Business (or) Local Business and Listing (or) Google Map
Google Ads (or) Pay Per Click Marketing (SEM)	Google Ads (or) Pay Per Click Marketing (SEM)	Google Ads (or) Pay Per Click Marketing (SEM)
		Merchant Centre (or) Product Listing Advertisement (PLA)
	Mobile Marketing	Mobile Marketing
Google Analytics	Google Analytics	Google Analytics
Search Console (Beta)	Search Console (Beta)	Search Console (Beta)
Social Media Optimization (SMO)	Social Media Optimization (SMO)	Social Media Optimization (SMO)
Facebook Optimization	Facebook Optimization	Facebook Optimization
Instagram Optimization	Instagram Optimization	Instagram Optimization
Twitter Optimization	Twitter Optimization	Twitter Optimization
Linkedin Optimization	Linkedin Optimization	Linkedin Optimization
Pinterest Optimization	Pinterest Optimization	Pinterest Optimization
Youtube Optimization	Youtube Optimization	Youtube Optimization
Social Media Marketing (SMM)	Social Media Marketing (SMM)	Social Media Marketing (SMM)
Facebook Marketing	Facebook Marketing	Facebook Marketing
Instagram Marketing	Instagram Marketing	Instagram Marketing
Twitter Marketing	Twitter Marketing	Twitter Marketing
Linkedin Marketing	Linkedin Marketing	Linkedin Marketing
Youtube Marketing	Youtube Marketing	Youtube Marketing
		Quora Marketing
	Online Reputation Management (ORM)	Online Reputation Management (ORM)
	Email Marketing	Email Marketing
	Affiliate Marketing	Affiliate Marketing
	App Store Optimization (ASO)	App Store Optimization (ASO)
		Know-How to make Money Online
		Inbound Marketing Strategy
		Lead Generation
		Landing Page Optimization
		Blogging
		AdSense
		Mini Project (Reporting)
		Ecommerce Marketing
		Whatsapp Marketing
		Video Monetization
		Digital Marketing Certification
		Getting Started as Freelancer
		Achieving your Digital Marketing Goal

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Instagram Optimization	Instagram Optimization	Instagram Optimization
Twitter Optimization	Twitter Optimization	Twitter Optimization
Linkedin Optimization	Linkedin Optimization	Linkedin Optimization
Pinterest Optimization	Pinterest Optimization	Pinterest Optimization
Youtube Optimization	Youtube Optimization	Youtube Optimization
		Quora Marketing
	Online Reputation Management (ORM)	Online Reputation Management (ORM)
	Email Marketing	Email Marketing
	Affiliate Marketing	Affiliate Marketing
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Why Learn from Zuan

Expert Faculty

Certified trainers with 4 to 10+ years experience in the current Digital Marketing industry

Flexible Timings

Flexible timing for batch and individual sessions

Pro-Learn Environment

Real time working atmosphere with in-depth learning experience

Zuan Certification

Become exam ready to earn 4+ certifications from globally authorised partners

Latest Syllabus

Instructor-led training, exposure to live projects, step by step learning on key concepts

Individual Attention

Trusted by 3000+ Successful Learners in 5+ Years

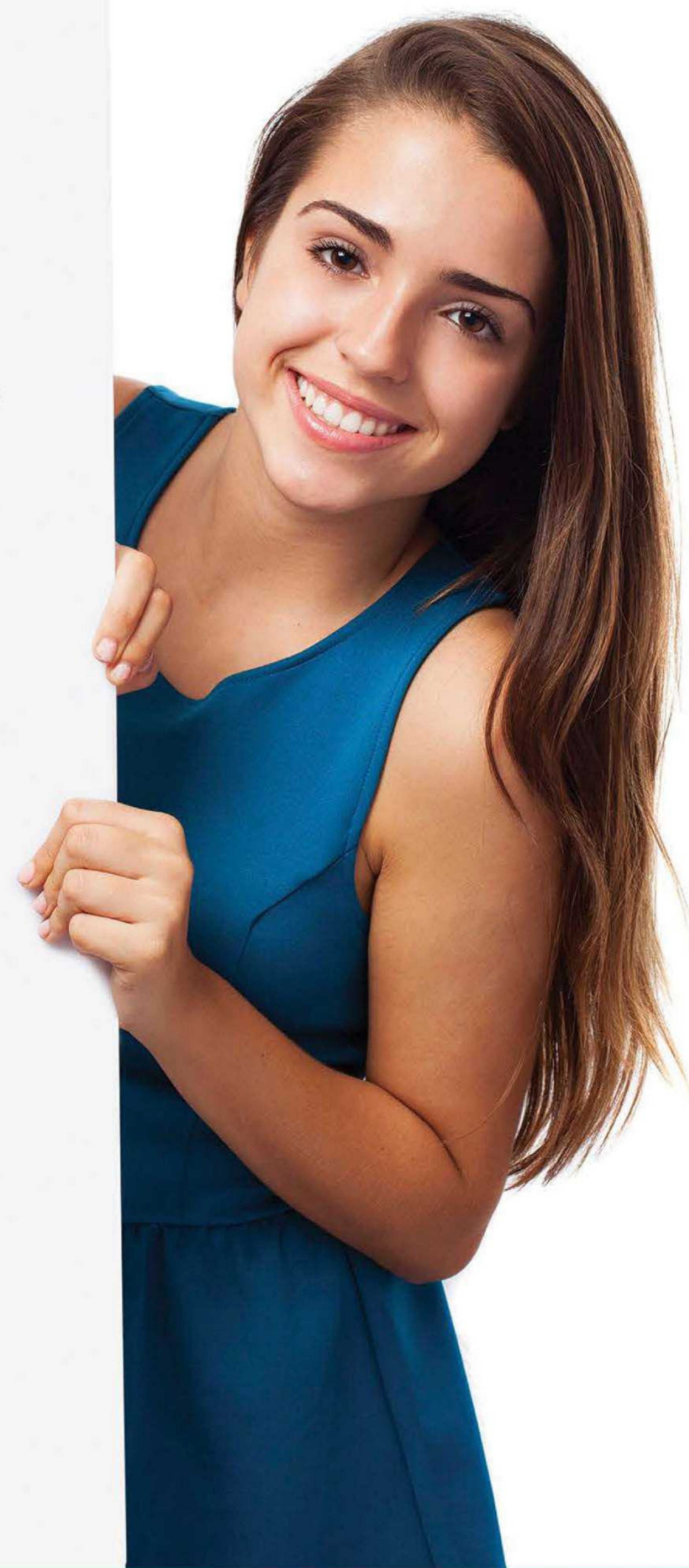
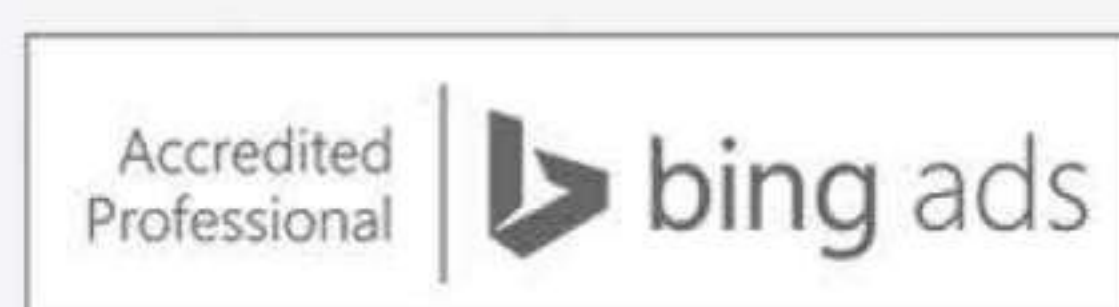
Placement Guidance

100% placement assurance with interview tips & training

Project Assistance

Guidance & consultation for entrepreneurs to promote their business online

Available Batches : Weekdays & Weekends
Timing : 7.00 AM to 9.00 PM
Training :  Batch,  Individual,  Online



Zuan is the Company Behind the Awesome Products



Call Us :

 044 - 43 53 4999
 +91 9025 500 600
 +91 9025 500 600

Visit At :

www.zuaneducation.com
info@zuaneducation.com

Meet Us :

#61, 2nd Floor, Arcot Road,
Kodambakkam, Chennai-24.
(Near Meenakshi College Bus Stop)

We are also Available on



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